``An Inconvenient Truth,'' The Must-See Film Of The Millennium, Debuts On DVD
November 21, 2006 From Paramount Home Entertainment

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Paramount Home Media Distribution

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HOLLYWOOD

A Passionate and Inspirational Look at One Man's Commitment to Expose the Myths about Global Warming and Inspire Actions to Prevent It

The critically-acclaimed documentary based on former Vice President Al Gore's presentation on global warming, "An Inconvenient Truth" arrives on DVD November 21, 2006 from Paramount Home Entertainment. A passionate and inspirational look at one man's fervent crusade to halt global warming's deadly progress by revealing the truths about it, "An Inconvenient Truth" offers a dramatic call to action that "can't be missed" (The New Yorker). An audience favorite at the Sundance Film Festival, lauded by critics and viewers alike, the film eloquently weaves the science of global warming with Al Gore's personal history and lifelong commitment to reversing the effects of global climate change. Gore presents a wide array of facts and information in a thoughtful and compelling way: often humorous, frequently emotional and always fascinating. In the end, "An Inconvenient Truth" accomplishes what all great films should: it leaves the viewer involved and inspired. The DVD includes a new and extensive interview with Al Gore focusing on specific points of urgency, commentary by director Davis Guggenheim and producers Lawrence Bender, Scott Burns, Laurie David and Lesley Chilcott, and a music video for Melissa Etheridge's song "I Need to Wake Up." A portion of the proceeds from the sale of each DVD will be donated to the bipartisan climate effort Alliance for Climate Protection.

"I'm excited about the documentary's release on DVD," said former Vice President Al Gore. "The DVD is a vital way for us to continue the conversation about global warming with even more Americans. As more and more people understand what's at stake, they become a part of the solution, and share both the challenges and opportunities presented by the climate crisis."

The DVD will be packaged with no excess materials, so as to make the smallest environmental footprint possible. Packaging will include 100% post-consumer waste recycled paper, inks and coatings formulated to emit virtually no volatile organic compounds into the atmosphere, no inserts, no laminates and no plastic. The package was manufactured by Ivy Hill. The back of the DVD package will direct the viewer to download a free educational guide at www.climatecrisis.org, where a free downloadable educational guide will be available.

Marketing:

Paramount Home Entertainment will support the release of "An Inconvenient Truth" with highly targeted promotional programs, as well as broadcast, print and online advertising and a comprehensive national publicity campaign. In addition, retailers are supporting the release with innovative programs, including an eco-friendly store section at select locations.

DVD:

"An Inconvenient Truth" is presented in Widescreen with Dolby Digital English 5.1 Surround and English 2.0 Surround and English, French and Spanish subtitles. The DVD includes the following special features:

-- An update from Al Gore -- an extensive new interview focusing on specific points of urgency
-- Audio commentary by director Davis Guggenheim
-- Audio commentary by producers Lawrence Bender, Scott Burns, Laurie David and Lesley Chilcott
-- Melissa Etheridge music video for "I Need to Wake Up"

Paramount Classics and Participant Productions present a film directed by Davis Guggenheim, "An Inconvenient Truth." Featuring Al Gore, the film is produced by Laurie David, Lawrence Bender and Scott Z. Burns. Jeff Skoll and David Guggenheim are the executive producers and the co-producer is Leslie Chilcott.

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For more information about Global Warming, visit climatecrisis.org.

"AN INCONVENIENT TRUTH" Street Date: November 21, 2006 Prebook: October 10, 2006 Pricing: $29.99 US; $36.99 Canada Catalog #: 348084 Runtimes:

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